PREFACE AND ACKNOWLEDGEMENTS

The Strategy Division in the Administrative Sciences Association of Canada is composed of wonderful people who support the Division in ways to numerous to mention. Eric and I have been blessed with the help of so many of you who call the Strategy Division your home. Together, we say thank you.

On behalf of all those who helped in putting together this program, we take great pleasure in introducing the 2008 ASAC Strategy Division Proceedings. This year we received a total of 43 papers, of which 34 were English submissions and nine were in French. Of these, twelve papers were accepted for presentation and inclusion in the proceedings. Sixteen papers were accepted only for presentation and inclusion of their abstracts in the proceedings.

The papers in this proceedings deal with a range of topics that seek to advance our understanding on a variety of topics. These include corporate governance, innovation and adaptation, corporate social responsibility and the natural environment, stakeholders and reputation, capabilities and organizational learning, industry dynamism and velocity, alliances/contracts and networks, and doing business overseas. Surely, a diverse and interesting group of research area!

This year’s program marks the 51st anniversary of ASAC. We thank the authors who submitted their work to make this program possible. I congratulate them for their excellent accomplishments. We are grateful to the session chairs and discussants who agreed to steer the sessions.

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