MENTORING IN CANADIAN BUSINESS SCHOOLS: MORE QUESTIONS THAN ANSWERS

There is much evidence to support the notion that mentoring benefits both mentors and protégés in a variety of contexts. It is reasonable to assume that mentoring programs would also be of particular value to business students. Many universities are embarking on mentoring programs or participating in new initiatives such as electronic mentoring services. However, despite the extensive literature touting the benefits of such programs, formal, evaluations are almost non-existent. This exploratory paper which is based on a review of the literature, web site resources and interviews with 17 key informants:

- reviews the literature on mentoring
- examines mentoring in business schools generally and in Canada in particular
- suggests a model for comprehensive evaluation and
- suggests a program for further research.