Cycles of unlearning: Mexico’s experience with international businesses

Abstract:
This paper examines the relations between Mexico and international businesses in the 1877-2003 period. I particularly examine here the types of relations that have presided over this long period of time as well as the outcomes for the formation of the national innovative capacity. Four periods are considered (1) the porfiriato (1877-1910); (2) the revolutionary and post-revolutionary period (1910-1940); (3) the Mexican miracle (1940-1982); and (4) the current opening of the economy (since 1982).